

## **Image Guidelines**

## 16 Default Rules

- 1. Copyright/licenced internet images, artwork and material protected by IPL
- 2. Trademarks, company names, logos, advertising & branded products
- 3. Text
- 4. Contact information, URLs, social media handles, barcodes/QR codes
- 5. Celebrities and infamous persons
- 6. Memes and viral images
- 7. Flags, emblems
- 8. Firearms or weapons
- 9. Money, bullion, cryptocurrencies
- 10. Drugs, drug references, drug paraphernalia, pharmaceutical products
- 11. Semi-nudity, nudity, provocative and sexual reference
- 12. Political, religious reference
- 13. Illegal, anti-social activity or behaviour reflecting poorly on brands
- 14. Violent or offensive content
- 15. Fraud or interference of security features
- 16. Ambiguous content





THALES

(Note: This list is not exclusive and Beacon Credit Union retains the right to decide that any submitted image is not to be used.)

Images that do NOT meet the above guidelines will be rejected and you will be notified by email. You may then submit another image.

For more information, contact Beacon Credit Union's Deposit Services Department at (800) 762-3136.